Sponsor Program

On behalf of the Conference Committee of the Fifth International Conference on Weblogs and Social Media, we invite you to participate in the sponsor program for ICWSM-11. The conference will be held July 17-20, 2011 in Barcelona, Spain. This interdisciplinary conference brings together researchers and industry leaders interested in creating and analyzing social media. Past conferences have included presentations from areas such as computer science, linguistics, psychology, statistics, sociology, multimedia, and semantic web technologies. Your participation in the ICWSM-11 Sponsor Program will give you instant visibility and access to this diverse group. ICWSM-11 is sponsored by the Association for the Advancement of Artificial Intelligence (AAAI).

Sponsorship Levels

- Platinum  $12,000
- Gold  $7,500
- Silver  $4,000
- Bronze  $2,000

Benefits

*Each ICWSM-11 Sponsor will receive the following benefits:*

- Company name and/or logo on conference website homepage
- Company name and/or logo displayed in conference registration area
- Listing on the conference proceedings sponsor page
- Complimentary exhibit tabletop in conference center foyer
- Complimentary one-page insert placement in conference bags

*Sponsors at the Silver level or higher will also receive:*

- Complimentary technical conference registration(s)/banquet ticket(s)
- Complimentary quarter-page black & white ad in AI Magazine
- Listing in AI Magazine masthead for one year

*Sponsors at the Gold level or higher will also receive:*

- Banquet/meal sponsorship
- Logo on conference bag (as appropriate)

*Sponsors at the Platinum level - additional benefits to be discussed.*

For more information about ICWSM-11, please contact us at icwsm11@aaai.org, or visit our website at http://www.icwsm.org.
ICWSM-11 Sponsor Contract

Name of Company/Organization: ________________________________

[The above name will be used in all publicity material unless otherwise specified.]

Level of Sponsorship (please circle one):

Platinum        Gold        Silver        Bronze

The benefits of sponsorship will be assigned as outlined in the accompanying ICWSM-11 Sponsor Program description.

The sponsor shall provide a high-resolution electronic copy of the sponsor logo by email attachment to icwsm11@aaai.org. The sponsor agrees to its use as outlined in the ICWSM-11 Sponsor Program description.

Invoices are available upon request. Payment is due with signed contract and may be made by:

- Check (payable to AAAI and drawn on a US bank)
- MC, Visa or Amex

Card Number ____________________________ Expiration Date __________________

Verification Number
*The verification number on Visa and MasterCard is the last 3 digits of the number printed on the signature strip on the back of your card. On American Express cards, the verification number is a 4-digit number printed on the front of your card, above and to the right of your card number.

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Sponsorships are not refundable.

Please sign below and return this agreement with your payment to the address below: A copy signed by an ICWSM representative will be sent to you upon receipt of the contract and payment.

Signed (for company): ________________________________

Name and position: ______________________________________

Date: __________________________ Email: ________________________________

ICWSM-11 Sponsorship
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Thank you for your sponsorship of ICWSM-11!