



ICWSM

Fifth International Conference on Weblogs and Social Media

July, 2011 • Barcelona, Spain

Sponsored by the Association for the Advancement of Artificial Intelligence

Sponsor Program

On behalf of the Conference Committee of the Fifth International Conference on Weblogs and Social Media, we invite you to participate in the sponsor program for ICWSM-11. The conference will be held July 17-20, 2011 in Barcelona, Spain. This interdisciplinary conference brings together researchers and industry leaders interested in creating and analyzing social media. Past conferences have included presentations from areas such as computer science, linguistics, psychology, statistics, sociology, multimedia, and semantic web technologies. Your participation in the ICWSM-11 Sponsor Program will give you instant visibility and access to this diverse group. ICWSM-11 is sponsored by the Association for the Advancement of Artificial Intelligence (AAAI).

Sponsorship Levels

- Platinum \$12,000
- Gold \$7,500
- Silver \$4,000
- Bronze \$2,000

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Each ICWSM-11 Sponsor will receive the following benefits:

- Company name and/or logo on conference website homepage
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- Complimentary exhibit tabletop in conference center foyer
- Complimentary one-page insert placement in conference bags

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- Banquet/meal sponsorship
- Logo on conference bag (as appropriate)

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For more information about ICWSM-11, please contact us at icwsm11@aaai.org, or visit our website at <http://www.icwsm.org>.

ICWSM-11 Sponsor Contract

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[The above name will be used in all publicity material unless otherwise specified.]

Level of Sponsorship (please circle one):

Platinum *Gold* *Silver* *Bronze*

The benefits of sponsorship will be assigned as outlined in the accompanying ICWSM-11 Sponsor Program description.

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**ICWSM-11 Sponsorship
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Thank you for your sponsorship of ICWSM-11!