



Call for Proposals

Demos at the Fifth International AAAI Conference on Weblogs and Social Media

Sponsored by the Association for the Advancement of Artificial Intelligence
Co-Located with the Twenty-Second International Joint Conference on Artificial Intelligence (IJCAI-11)

Important Dates for Demo Authors		
January 31, 2011:	Demo Abstracts Due	
February 7, 2011:	Demo Papers Due (9:00 AM PST)	
March 18, 2011:	Notification of Acceptance	
April 4, 2011:	Camera Ready Due	

Demo submissions should report on implementations of innovative social media technologies and concepts. Demos allow conference participants to view novel and noteworthy social media systems in action, discuss the systems with those who created them, and try them out. Appropriate demos include applications, technologies, and research prototypes. Demos should be interactive and provide attendees a hands-on experience. Presenters must have been directly involved with the development of the system and be able to explain the unique and novel contributions of the system. Accepted demos will be showcased during the poster/demo session reception.

A demo submission should include a description of the demonstrated system (including at least one screenshot) and the novel approaches or ideas it embodies. In addition, it should provide concise information about the presenter(s), including their relationship to the project.

Author Registration

Demo authors must register at the ICWSM-11 web-based technical paper submission site (<http://icwsm.confmaster.net>). The software will assign a password, which will enable the author to log on to submit an abstract and paper. In order to avoid a rush at the last minute, authors are encouraged to register as soon as possible, and well in advance of the January 31 abstract deadline.

Abstract and Paper Submission

Electronic abstract submission through the ICWSM-11 paper submission site (<http://icwsm.confmaster.net>) is required on or preferably before Janu-

ary 31 at 11:59 PM PST. Demo papers are due via the submission site no later than Monday, February 7 at 9:00 AM PST. We cannot accept submissions by e-mail or fax.

Papers must be in trouble-free, high resolution PDF format, formatted for US Letter (8.5" x 11") paper, using Type 1 or TrueType fonts. Demo descriptions must be no longer than 2 pages, and must be submitted by the deadline given above, and formatted in AAAI two-column, camera-ready style (link to <http://www.aaai.org/Publications/Author/formatting-instructions.pdf>) (see the author instructions page (link to <http://www.aaai.org/Publications/Author/author.php>)). Please note that these formatting instructions are for final, accepted papers; no additional pages can be purchased at the review stage. In addition, the copyright slug may be omitted in the initial submission phase.

Reviewing for the ICWSM Conference is blind to the identities of the authors, so authors must prepare their papers for a blind review. The first page, on which the paper body begins, should include the title, abstract, content areas, and ID number (if available), but not the acknowledgments and names or affiliations of the authors. The references should include all published literature relevant to the paper, including previous works of the authors, but should not include unpublished works.

When referring to one's own work, use the third person, rather than the first person. For example, say "Previously, Newell (Newell 1996) has shown that...", rather than "In our previous work (Newell 1996) we have shown that..." Try to avoid including any information in the body of the paper

or references that would identify the authors or their institutions. Such information may be added to the final camera-ready version for publication.

Authors will receive confirmation of receipt of their abstracts or papers, including an ID number, shortly after submission. AAAI will contact authors again only if problems are encountered with papers. Inquiries regarding lost papers must be made no later than February 14, 2011.

Videos

Demo submissions may optionally include an accompanying video in a digital format. We request that you make your digital submissions in Apple Quicktime, Windows Media Format, MPEG, or DV-AVI. Videos may be no longer than five minutes and no larger than 30 MB. Videos can be in languages other than English, provided that they include English subtitles. A URL to the video should be sent directly to the demo chair at icwsm11demo@aaai.org.

Several packages are available to help you author your videos. Free authoring packages are included in both Windows (Windows Movie Maker) and MacOS (iMovie) platforms. Tutorials can be found here:

- [Windows Movie Maker](#)
- [iMovie](#)

Please direct all questions regarding the demo submissions to

icwsm11demo@aaai.org

Looking forward to seeing you in Barcelona!